



FONDATION
SANDRA
SCHMIRLER
FOUNDATION

CHAMPIONS
START SMALL™

SPIRIT OF SANDRA™

JUNIOR CURLING SCHOLARSHIP APPLICATION FORM

To the Applicant: The Sandra Schmirler Foundation is pleased to be offering six, \$5,000 Scholarships to Junior Curlers from across Canada this year. The funding for the Scholarships come from crowd sweeps at various professional curling events held each year. Sandra was a talented and decorated curler with numerous curling accomplishments on the National and World stage. The Spirit of Sandra Scholarships are intended to honour her accomplishments while helping Junior Curlers accomplish their dreams.

The Spirit of Sandra Junior Curling Scholarships are not awarded solely based on academic performance. We recognize that grades achieved in school are not the only factor for future success, both in the academic world and outside of it. Good grades only take you so far in life and once you are “out in the real world”, you are rarely if ever asked about your GPA. Therefore, other qualities like Leadership, Communication, Teamwork, Commitment and Character are very important considerations as our organization seeks to provide six individuals in Canada, with a \$5,000 Scholarship.

Should you be successful in becoming a “Spirit of Sandra Scholar” you will be mentored by two of the best curlers in the world. Pat Simmons and Cathy Overton-Clapham are both champion curlers with years of curling experience to help guide you as you pursue your own personal curling goals. Successful applicants will attend a camp in August and will spend 2 days with Cathy and Pat, who will share their skills, knowledge and expertise and provide valuable guidance that is sure to build upon your curling acumen. All of your expenses to attend the camp will be covered and are over and above the \$5,000 scholarship.

One of our successful scholarship applicants made the following comments about being chosen as a Spirit of Sandra scholar:

“Being a Spirit of Sandra Scholar has truly been an honour. Beyond helping me achieve my own academic and curling goals, this scholarship has enabled me to be a part of something really meaningful. I am so grateful for this opportunity to work together with my fellow scholars as we help the Foundation achieve its mission of caring for critically ill newborns. I look forward to doing my part in ensuring the legacy of Sandra lives on forever.”

Karsten Sturmey

The Sandra Schmirler Foundation and its Board of Directors are delighted you are applying for one of the six \$5,000 Scholarships we will award this year. As you review this application we want to encourage you to **work hard at letting us really get to know who you are. Take your time and think carefully about each answer you provide.** We strongly suggest that you **have someone close to you proof your application before you submit your completed form** as spelling and grammar are part of our judges' marking system. And lastly, **prepare a video** (to be submitted as unlisted to ensure privacy) that proudly showcases who you are, addresses the specific questions asked and demonstrates your creative talents and professionalism. We encourage you to make the very most of this unique opportunity. **Please make sure that you check our website to ensure that you meet all of the criteria prior to filling out the application. Good luck!**

Please note: It is the responsibility of the Applicant to ensure the Sandra Schmirler Foundation receives your application in advance of the deadline which is **Midnight, Eastern Time, May 10, 2018. Applicants will receive an email confirming that their application has been received within 48 hours.**

You can contact Brenda Gallagher via email: bgallagher@sandraschmirler.org or toll-free at 1.866.210.6011 for guidance and to confirm the materials you sent have arrived. Applicants will not be contacted if any part of an application is missing and incomplete applications will not be reviewed.

Applicants must submit one PDF document that includes the following:

- A completed and signed Application Form;
- A signed Letter of Agreement;
- Two Letters of Recommendation personally addressed to the Sandra Schmirler Foundation and signed by the person making the recommendation;
- A signed Code of Conduct;

AND

One of the following:

- High school grades and your letter of acceptance from a post secondary institution

OR

- Transcripts from your post secondary institution.

Applicants are also required to submit the URL of their unlisted video AND a photo in JPEG format that will be used in the media release if you are chosen as a Spirit of Sandra Scholar. This photo will be used many times so please ensure that it is of high resolution and one that you will be proud of.

SECTION I: IDENTIFICATION, ACCOMPLISHMENTS, AWARDS

Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ E-mail: _____

Facebook: _____ Twitter: _____ Instagram: _____

Date of Birth: _____ Age: _____

Names of Parents/Guardians: _____

Note: You will receive a prompt if you exceed the word maximum.

Please list your curling accomplishments:

(100 words max – 1 point)

Please list any awards and recognition you have received outside of curling:

(100 words max – 1 point)

SECTION II: UNIVERSITY, COLLEGE, CEGEP

Name of post-secondary educational institution you are/will be attending:

Faculty you have been accepted into: _____

Your current GPA or percent average is: _____

Why have you chosen this area of study? What has motivated or inspired you?
(100 words max – 2 points)

What are your post graduate plans?
(100 words max– 2 points)

SECTION III: INSPIRATION, ASPIRATIONS, FUTURE

What or who inspired you to curl?
(100 words max– 2 points)

What are your curling aspirations; In other words what do you dream of accomplishing?
(100 words max– 2 points)

How do you spend your time when not curling or studying?
(50 words max– 1 point)

SECTION IV: PERSONAL INFORMATION

The **Sandra Schmirler Foundation Values** that appear on our website describe what makes Sandra's Foundation a unique and special organization. **Respect, Integrity, Compassion, Passion and Gratitude** are core to the way we work to achieve the Foundation's mission and aspirations.

Tell us how you apply each of these values in your own life.
(800 words max– 10 points)

What would you say is your biggest accomplishment in life so far?
(100 words max– 1 point)

What is the biggest struggle/obstacle/challenge that you have faced and overcome?
(100 words max– 2 points)

Describe your volunteer activities, what motivated you to become involved, as well as any life lessons learned as a result.
(200 words max– 2 points)

SECTION V: YOUTUBE VIDEO (Maximum 5 minutes in length)

The unlisted video that you submit will be worth 50% of your evaluation. It is very important that **you invest the time and energy required to create a memorable video that lets us know just who you are, what motivates you and what you aspire to accomplish in life.**

If you become a Spirit of Sandra Scholar, you will be asked to **initiate a fundraising activity. Make sure you describe what you would do and how you would do it.** Think carefully about this initiative and choose something you are sure you can execute on. The amount of money raised by your event is important but not as important as the quality and integrity of the event held. You will be representing the Sandra Schmirler Foundation in whatever you choose to do. Make us proud.

In your closing remarks tell us **why you should be chosen as a Spirit of Sandra Scholar.**

You will be graded in three specific areas. Content, Style and Quality. In order to assist you with this aspect of your application we provide the following:

Definition of content, style and quality (10 points each, for a total of 30 points):

Content is the information that you provide in your video. Is it relevant, informative, meaningful and engaging? Does your video tell us enough about you? Does it also speak to your fundraising activity and tell the viewer why you should be chosen as a Spirit of Sandra Scholar?

Quality is how you actually deliver your message. Are you clear, coherent and concise? Is your presentation well organized? Did you have a good script? What was the quality of the video and the audio? Were appropriate locations chosen?

Style is how you express yourself and reveal your own personality. This is the creative aspect of your video. Are you engaging your audience and is your presentation memorable?

10 Tips in creating your video

1. Follow the guidelines

Follow the guidelines for the video component of this application. The video must not exceed 5 minutes in length and must address the key items underlined above. Instructions on how to post your video to YouTube are provided below.

2. Judging

Your video will be reviewed and judged by the Sandra Schmirler Foundation Scholarship Committee, which is composed of current and past Board Members, Foundation Staff and our two Curling Mentors. As mentioned, a 50% weighting will apply to your video so it's a very important element of your application.

3. Brainstorm

Begin thinking of a short but powerful story that will really connect with your audience. Think about your strengths as an individual. Are you somewhat of a comedian? If so, humour is a great way to connect because we all love to laugh. If you are a story-teller, try tugging on the heart-strings of your viewer with an endearing tale. No matter what path you choose, remember to keep your story compelling and as interesting as possible. Try to captivate your audience within the first 30 seconds and hold their attention for the full 5 minutes.

4. Research

Make sure you understand the Foundation; its vision, mission and values, as well as Sandra Schmirler and the legacy she has left behind. The Sandra Schmirler Foundation website is an excellent resource for learning about the Foundation.

5. Script

A finalized script will prevent you from ad-libbing or stumbling over your words when you're in front of the camera. Practice reading your script in front of a mirror to get a feel for what the viewer will see. Memorize your lines and look directly into the camera in order to connect with your audience.

6. Test for timing

After running through your script often enough that you are familiar with it, test how long it takes you to read through it. Will it fit within the five minute time constraint? It would be very unfortunate to be disqualified after all your hard work for something as adjustable as the timing. Now is the time to make those adjustments.

7. Re-write

It's a good idea to also practice in front of friends and family members to see how they respond to your style and content. This is an opportunity to make sure you are happy with the final result once you've worked out all the pauses for emphasis and drama you want to include. This is the time to finalize your script, to remove awkward phrases, cut down what may seem unnecessary and incorporate suggestions from friends and family.

8. Location, Location, Location

Where you decide to record your video is as important as the script. You shouldn't record in your bedroom if it's messy or any place where there are lots of distractions going on in the background or foreground. Be creative, thoughtful and professional in choosing a location that enhances your content and style.

9. Record your video

Now that you've polished and perfected your script and have practiced to the point where you can say your lines in a natural and animated way, its time to begin recording. It's a good idea to recruit the help of a friend or family member to do the camera work for you. Consider the importance of good lighting, good audio and good camera angles and be sure to record many "takes" so you'll have options when selecting a final cut to post to YouTube.

10. Submit / Post your Video

Once you have edited the video that you think is scholarship worthy, go back and double check that you've followed all the rules and met all the requirements for the video portion of your application. Remember that not following the guidelines is the quickest way to be disqualified.

UPLOADING YOUR VIDEO TO YOUTUBE

To get started uploading your video on YouTube, follow the steps outlined here:

<https://support.google.com/youtube/answer/57924?hl=en>

Please Set Your Video to “Unlisted”

We want to ensure that your video is only viewable by judges and yourself throughout the application process. Only those with the direct URL can watch the video, and without this address the video is impossible to find. It won't show up on your YouTube channel, in search results, or anywhere else on the site.

To set your videos to unlisted, follow these easy steps:

- Visit your Video Manager
- Find the video you'd like to set to private and click the Edit button
- In the “Privacy Settings” drop-down menu, select Unlisted
- Click Save Changes
- Send Brenda your URL (bgallagher@sandraschmirler.org)

SECTION VI: APPLICATION CHECK LIST (4 points)

It is the responsibility of the Applicant to ensure the Sandra Schmirler Foundation receives your application in advance of the deadline, which is **Midnight, Eastern Time, May 10, 2018.** **Applicants will receive an email confirming that their application has been received within 48 hours.**

Your application (one PDF document) should be attached to an email addressed to Brenda Gallagher, **bgallagher@sandraschmirler.org**. Your email should include the link to your unlisted YouTube video. The application must include the following documents:

- Completed Application Form
- Signed Letter of Agreement
- Letters of Recommendation (2)
- Grades/Transcript
- Acceptance letter from a University College (if this will be your first year)
- Unlisted video uploaded to YouTube (link included in the email text)
- Head and Shoulders photo in JPG format

Application deadline is Midnight (Eastern Time) May 10, 2018.

SECTION VII: SIGN OFF
(Application must be downloaded to be signed)

I certify that the information contained in this application is correct to the best of my knowledge.

Name: _____

Signed: _____

Signed - Parent OR Guardian: _____

(Signature of applicant's parent or guardian is required if applicant is under 18 years of age.)